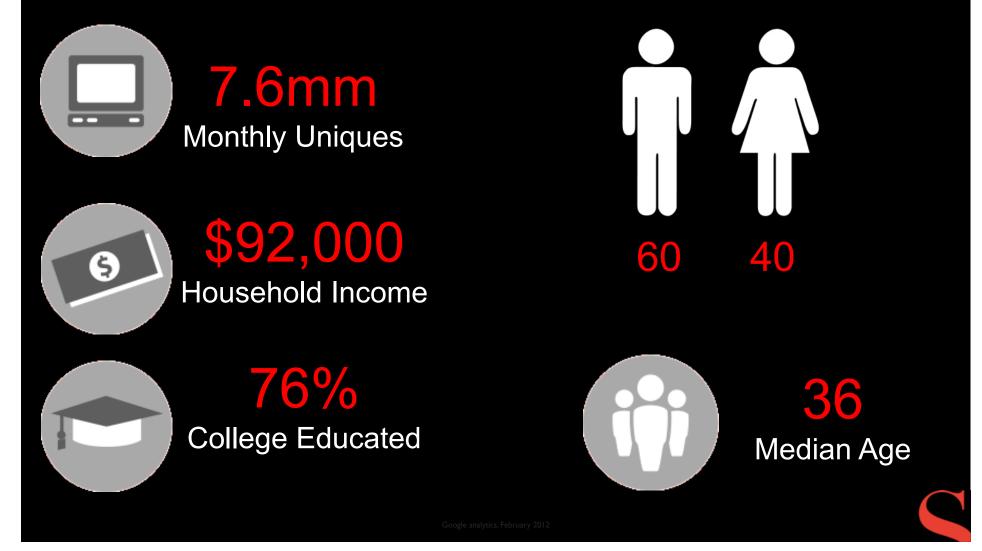
## SALON





Salon readers are affluent, well-educated and highly influential









Index 200 Executive C-Level Job Title



Index 280

Likely to purchase a large luxury vehicle in the next 6 months



Index 182 Portfolio: \$1 Million+



Index 219 Internet Spending last 6 months

comScore December/January 2012



## Custom Content Series



**JN** Custom High Impact Execution



SAL